



UV Protection  
 Safety & Security  
 Energy Conservation  
 Interior Design  
 Architectural Design



Residential  
 Commercial

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Authorized Dealer/Applicator  
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FOR IMMEDIATE RELEASE

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**SAME BOOK. NEW CHAPTER.**

***New England Sun Control of Foxboro, MA continues business under the name American Window Film, Inc.***

American Window Film, Inc. of Foxboro, which has been *doing/business/as* New England Sun Control in the greater Boston area for years, is now sporting their new American Window Film, Inc. logo and continuing business as usual.

Although this is a new chapter in their book, American Window Film Inc.'s staff when asked "What's happening?" could very well respond with "Same old, same old." You see, nothing much has changed in this book other than its title. Same president, same principals, same products, and as usual - continued growth even in a troubled economy.

"We've decided to streamline our administrative processes by combining our sales, service and installation efforts under the one company name of American Window Film, Inc. We will continue to sell and install 3M™ window film throughout the greater Boston area and New England." says Peter J. Davey, president of American Window Film, Inc. Davey began his career in the window film industry in 1975. Considered an expert in the field, Davey attributes the company's growth to basic principles - quality products, exceptional service, and a knowledgeable sales staff backed by professionally trained installers.

American Window Film, Inc., an authorized 3M window film dealer, offers window film products manufactured by 3M, a \$16 billion diversified technology company. 3M holds the original window film patent and offers over 35 years of proven window film performance in all climates and conditions. Their selection of window films includes sun control, safety and security, interior designer and anti-graffiti series of window film products - all available through American Window Film, Inc.

3M™ Scotchtint™ Sun Control window films provide an economical way to increase energy conservation and tenant comfort while improving a building's overall appearance. This series of film filters out up to 99 percent of the sun's ultraviolet rays that damage fabrics and furnishings. Scotchtint films significantly minimize heat gain, prevent heat loss,



Peter J. Davey

- more -

and reduce glare, and their Night Vision™ window films' low interior reflectivity provide an exceptionally clear view especially at night - unusual for many sun control films.

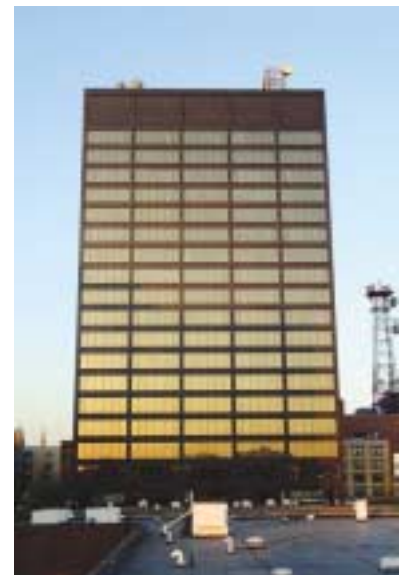
3M™ Scotchshield™ Safety and Security window films have been quietly going about the job of saving lives. In these troubled times, security has been stepped up at federal and major commercial buildings, airports and schools across the country. Scotchshield is a tough and durable window film that offers protection against crime, violent weather, accidents and bomb blasts. Extensive field-testing shows that 3M films provide superior tear and penetration resistance through blasts, hurricanes, vandalism and other shocks.

According to Jim Maloof, American Window Film, Inc.'s vice president of sales, "Architects, engineers and facilities managers appreciate 3M's patented technology. 3M combines micro-thin layers of film to create a high performance, virtually impenetrable window film that holds glass in place, dramatically reducing damage and injury that can be caused by flying glass - unfortunately something we must consider today."

Vice president of operations, James Davey states, "We've installed 3M window films on many Boston buildings, including Harvard University, MIT, The Saltonstall Building and the McCormack Building. We recently completed a Scotchtint installation at Hampshire Plaza, a 20-story facility in Manchester, New Hampshire, and last year, we installed Scotchshield on over 350 barracks windows as part of an emergency shelter upgrade at Otis Air Force Base in Cape Cod - a FEMA 'Project Impact' contract. We're gearing up now for another major Scotchshield installation project in New York City."



Hampshire Plaza  
East Side Before



Hampshire Plaza  
West Side After

Characteristically innovative, 3M continues to introduce new products. Interior designers are very interested in 3M™ Fasara™ Interior Design series that allows the designer freedom to create the look of etched glass without the expense. Their anti-graffiti films are now available and offer protection from virtually all forms of graffiti. These films adhere clearly and firmly to glass, but can be removed cleanly, leaving little or no residue.

American Window Film, Inc., an authorized dealer of 3M window films, is located in Foxboro, Ma. and sells and installs 3M window film throughout 48 states. For more information: 800-274-TINT(8468);  
[www.americanwindowfilm.com](http://www.americanwindowfilm.com).

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